

ON THE EDGE

Working together
across Richmond to
support people in need



Understanding need across Richmond

Findings and recommendations



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Summary of approach and outputs

Methodology	Output
Funding review, analysis of investment and survey of grantees	<ul style="list-style-type: none">• Individual funder reports with recommendations• Funder review report bringing together findings and recommendations around collaboration, new forms of giving and support for social action
Review of other practice and Funder plus support from others and at London level	
Needs consultation with stakeholders and providers/VCS (100+)	<ul style="list-style-type: none">• Understanding current and future need across Richmond report
Interviews with 30 residents	<ul style="list-style-type: none">• Lives in Richmond case studies featured in the above report

Condensed into the 'On the Edge' report as a summary and call to action

SWOT analysis

Strengths

- Diverse and engaged Voluntary and Community Sector
- Some confidence in the future
- Diverse range of services and appreciation of need
- Social capital
- Local funders

Weaknesses

- Duplication and cross over services and activities
- Lack of collaboration between organisations and knowledge of local offer and services exacerbates duplication
- Focus on crisis and prevention leads to....
- ...Service fragmentation, bumping around the system causing anxiety and stress for already vulnerable
- Perception of borough and its wealth results in lack of external funding and investment

Opportunities

- Build greater strategic relationship between funders
- Borough well placed for capitalising on new forms of giving to increase resource
- Support self help through peer networking build on your social capital
- Added value funder support

Threats

- Cuts in council funding and impact on services to 2020
- Shared service arrangements and spreading reduced budgets across wider areas.....
-Leading to increased competition and displacement of local organisations
- Existing met need becoming unmet as impact on vulnerable takes effect

Voices of need

"I don't understand why they took that away from me... Swimming helped to prevent my health from getting worse. It meant that I was less likely to end up in hospital." **Richard**

"I need to start focusing on weekends because they are the times when there are no groups on and I feel really alone and isolated." **Martha**

"I'd like there to be more stuff for young people to do at the weekends. We can go to Kingston or London but there's nothing to do here." **Young person**

"There is a lack of understanding of different services in the borough, what they do and how they operate... Different teams and services in the NHS, Local Authority and third sector don't communicate."

Danielle

"Although the flat is better now, it's still not great. I can get trapped in the door frames because the wheelchair doesn't fit. Sometimes I can be stuck there for hours because I don't have a carer." **Ian**

"You have more opportunities for socialising if you're over 55 in this area. All those activities, the chair exercises, would be absolutely ideal for me. But I can't access them."

Disabled Adult

"I suffer really badly from poor mental health. I can't cope sometimes, I don't want to go on. It's all related to my constant back pain." **Martha**

"They used to just send me out of lessons and they didn't try to help me learn. They just thought that I wouldn't do well so they didn't bother with me." **Young person with ADHD**

"We were lucky last year. The teacher was caring and really understood how to work with her. This year is different though. The teacher just thinks she's a troublemaker. It's not working as well."

Fiona with SEN child

Implications – On the Edge

- **Funders**

- Pressure on funding and resources both organisational and individual grants – demand will easily exceed supply
- Mitigating impact on administration and resources and rethinking giving and philanthropy locally
- Influencing the bigger picture to encourage investment based on **NEED** not **DEPRIVATION**

- **Commissioners**

- Looking for innovation and to the VCS for **low cost/no cost** service alternatives
- Need a more holistic vision on need and be open to collaboration

- **Service providers/grantees**

- Struggling to survive as cuts take place and competition for smaller value, larger area contracts – sector shakeup

- **Vulnerable residents**

- Just about Managing (the JAMs?) now - likely to fall into crisis and find it harder to recover

Ideas for RPLC and HFAC

- **Build further on existing collaboration between funders**
 - Regularly Funded Organisations (33) –how to make the most of your respective investments into these organisations
- **Support and knowledge within funders highly valued**
 - How can be built into the 'added value' offer – money is important but so is signposting and networks
- **Finding new ways of bringing new investment and resources to local funding**
 - Place based giving as a vehicle
 - The voice of need in the borough

The wider context

- **Developing story about the 'Forgotten Many'**
 - Need masked by wealth and communities suffering a double disadvantage by lack of investment and infrastructure affecting outer and wealthier boroughs
- **Philanthropy in the 21st Century**
 - Looking at new ways to capitalise on London's economic position and strengths – London's Giving and collaboration between funders at the London level
- **Innovation in social action driving national investment**
 - Peer support, networking and new forms of delivery – Richmond on the front foot

Funder plus

- **What is it?**
 - Additional support beyond grant making such as learning, capacity building and training provided by funders
- **How could you apply it in Richmond?**
 - Already doing this with Cranfield Trust and through funder staff
 - How can support add value or help provide additional help to organisations large and small build their internal capacity?
 - Direction of travel from The Way Ahead in London and funder investment for building organisational capacity going straight to front line organisations.
 - No easy access to support market - who to call and what is needed – who plugs the information gap?

Place based giving

- **What is it?**

- A structure for bringing together money and resources into a single coherent pot of support for addressing needs in a local area – different models of delivery. London's Giving a source of support

- **How could you apply it in Richmond?**

- Will need scoping to look at its application in the borough **BUT.....**
-A way of bringing resources (money and time) from corporates, individuals and other bodies to address need, help residents and support the VCS – including a mechanism for Social Value
- Using investment and support from funders as in-kind match to draw down funding from others. Big Lottery Fund is piloting place based approaches and invested nearly £0.5 million into Islington.

“Needswatch”

- **What is it?**

- Building on this research to keep a watching brief on need as cuts take effect in the borough over the next five years – Move beyond service reviews to reviews of whole person needs.

- **How could you apply it?**

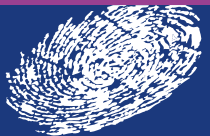
- This is not about establishing a separate entity, rather a process underpinned with light touch administrative support to capture voice of need on a regular basis
- Comprising a call for evidence and consultation on need (every six months) supported by a regular report to inform local funding and direction
- Creating an on-line statement of need with stats (already have this with the report) for others to use in funding applications, contracts and commissioning and service design

A call to action – Why?

- Scale of need beyond your resources but funders can be catalyst for action
- This requires
 - Collaboration between and across services and providers to support system change
 - Compelling narrative on need and influencing within and outside the borough

On the Edge is your narrative

ON THE EDGE



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